



*'For 4 generations, our family has grown and produced fine wines to stand with the best in the world. From my grandfather Cesare to my father Robert to my sister Marcia and myself and our children the Mondavi family has created a continuum of excellence, quality and tradition.'*

**TIM MONDAVI**

**1919 - Cesare Mondavi sources grapes in California**

In 1919 a successful Italian immigrant came to California from Minnesota looking for wine grapes to bring back to his adopted mid-west home. Prohibition had just been enacted and Cesare Mondavi, his wife Rosa and young family owned a small store and saloon in Virginia, Minnesota serving the local Italian-American community. But once Cesare saw the opportunities in the Golden State he knew his Great Lakes days were numbered. Within 4 years the Mondavi's had moved to Lodi and Cesare went full time into the grape and fruit business; buying, selling and shipping grapes around the U.S.

**1933- Mondavi family produces first wine**

With the repeal of Prohibition, the Mondavi family first began to produce wine commercially after buying a part ownership in the Sunny Saint Helena Winery in Napa Valley. Eldest son Robert soon moved to Saint Helena to learn the winery business and expand the winery's production. Cesare knew from 14 years of fruit sourcing experience that good commercial quality wine grapes grew in Lodi but that only Napa Valley could grow fine wine grapes.

**1943- Family purchases Charles Krug Winery in Saint Helena**

Mid-way through World War II, a brilliant opportunity presented itself to Robert; Napa Valley's first and oldest running winery founded in 1861, was for sale. James Moffitt had no heirs but he did want a family to run the winery as had been the case since the days of Charles Krug himself. Moffitt happily sold the historic estate to Cesare and Robert allowing the Mondavi family to make fine wine in the heart of Napa Valley.

**1966- Robert Mondavi Winery is founded**

Robert Mondavi took the family to new heights when he founded his own winery in Oakville. He knew that the only way he could achieve his goal of making world class wine was to leave Charles Krug and go out on his own. Within 10 years of its founding, Robert Mondavi Winery had become the world's leading American winery bringing new acclaim and quality awareness to California and especially to Napa Valley. It was here that Tim, working closely with his family, produced world class wine-Cabernet Sauvignon, Sauvignon Blanc, Pinot Noir and Chardonnay.

**2005-Continuum is founded**

In the new millennium, Robert, Marcia and Tim Mondavi founded Continuum, a small artisan winery dedicated to producing a single red wine. A 172-acre vineyard on Pritchard Hill above Lake Hennessey was purchased in 2008/09 to be developed into the new Continuum Estate. Small production, hand crafted and Cabernet based, Continuum expresses 4 generations of Mondavi expertise and passion for wine.

**C O N T I N U U M**